

Outline:

- Strategic Leverage of Patent Suits & Countersuits
- Clever Offense, Not Defense, Drives Patent Value
- Risks And Uncertainties Affects Business Decisions & Calculations
- The More Your Opponent Sells, The More It Loses
- Licenses As Business Propositions, Solutions, and Revolutions
- Real-Life Examples

議題大綱：

- 專利訴訟與反訴的策略運用
- 透過巧妙的進攻、而非防禦，驅動專利價值
- 風險與不確定性對對手的商業決策會有最大的影響
- 你的對手賣愈多，其損失反而愈大
- 以授權做為商業手段、解決方案、與變革
- 案例分享